Your Liver. Your Life.

PERSONAL write down your ideas of who to contact and how (reach out by phone, email, Facebook, letter-writing, fundraising events)

| $\stackrel{\lambda}{\overline{\bar{E}}}$ | $>$ Go beyond your immediate family <br> -Who did you see at the last holiday party or reunion? |  |
| :---: | :---: | :---: |
|  | Include friends from other periods of yourlife <br> - Grade school, high school, college, graduate programs <br> - Informal groups or clubs <br> - Book clubs, poker night, Connections Groups, intramural sports groups, networking groups |  |
|  | $>$ Review wedding or shower guest lists <br> $>$ Your holiday card list <br> $>$ Sorority/fraternity sisters/brothers <br> $>$ Ask your ALF event coordinator for past campaigns, donor lists, or team rosters <br> $>$ Anyone who you recently supported in a charity event of their own |  |
| 旡 | How are you involved in your community? <br> - Volunteer activities/organizations <br> - Your children's activities <br> - Civic or religious organizations <br> - Facebook groups <br> - Connections on social media |  |
|  | $>$ What does your average day or weekend look like? <br> $>$ What businesses do you frequent? <br> - Coffee shops, grocery stores, dry cleaners, gyms, salons and doctors |  |

PROFESSIONAL write down your ideas of who to contact and how (reach out by phone, email, Facebook, letter-writing, fundraising events)

|  | Ask outside your department or direct contacts <br> - Outlook contacts, office directory <br> Former co-workers from previous jobs or positions |
| :---: | :---: |
|  | $>$ Who do you regularly interact with? <br> - Clients, partners, vendors <br> $\Rightarrow$ Where does your business regularly spend money? |

## Review your LinkedIn Network

$>$ Think of different organizations whose meetings you attend regularly

- Chamber of Commerce, Municipal meetings

Networking groups

- Industry groups, professional development

