



LIVER LIFE
WALK»
COAST2COAST

June 5, 2021

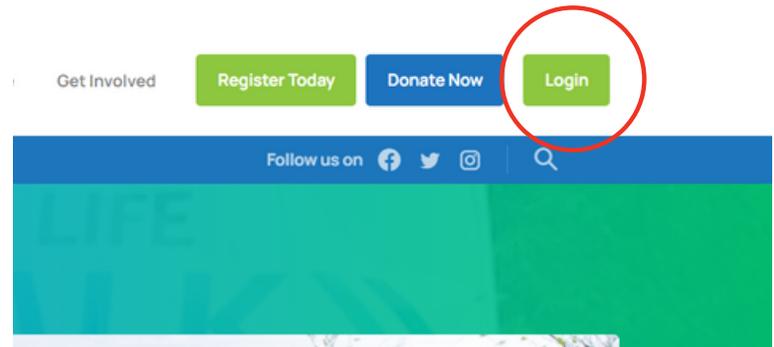
1 WALK » 50 STATES » 45 MILLION STEPS

Liver Life Walk Coast to Coast Experience Center Guide

The Liver Life Walk Experience Center is an online resource all walkers have access to. This guide provides instructions on how to customize your personal and team page and URL, send emails and share on Facebook, sync to FitBit and redeem fundraising incentives.

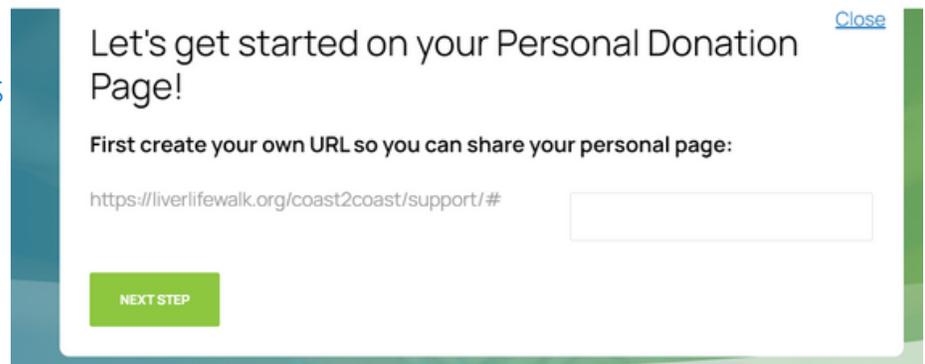
Step 1

Login to your Liver Life Walk Coast to Coast Experience Center by clicking "Login" in the top right-hand corner on the screen.



Step 2

Customize your URL so supporters can easily find you and earn 100 points towards a Liver Life Walk Loyalty Program incentive prize.





1 WALK » 50 STATES » 45 MILLION STEPS

Step 3

Edit your Personal Fundraising Page

- Upload a picture of yourself, your team or who you walk for. Photos should be 4MB or smaller.
- Using the "Pencil" icon: Share why you are walking this year.
- Using the "Pencil" icon: Edit your fundraising goal.

Tip: Donors want to know why you are involved so do not be afraid to share your story. Walkers who customize their page also earn 100 points towards a Liver Life Walk Loyalty Program Incentive.

Welcome to the Fundraising Page of Alise Jackson



Join me in my efforts to support Liver Life Walk!



Fundraising Goal: \$150.00



Total Raised: \$120.00

DONATE NOW

Team Team ALF



[View Team Page >](#)

Liver Life Walk Coast to Coast Experience Center Tabs

Event Headquarters

Once you have created your personal fundraising page, the next screen you will be taken to is your Event Headquarters. Below is a breakdown of everything you will find there.

1. At the top of the page, you will see a thermometer. As you receive donations, the bar will light up showing you how close you are to your goal.

My Event Headquarters

Fundraising Goal: \$150.00

Total Raised: \$120.00

Steps Goal: 450,000

Total Steps: 138,653

[Manage Steps](#)

Take Action Today and Earn Points For Incentives

- 100 POINTS: CUSTOMIZE your Personal Fundraising Page
- 200 POINTS: DONATE to yourself
- 300 POINTS: SHARE your Personal page on Facebook
- 10 POINTS: EMAIL through the LLW Experience Center*

EVERY \$1 RAISED = 10 POINTS
Click on the 'ACTIVITY' tab to access and redeem your points!

*Points are awarded for each email sent. Points awarded for actions such as customizing your page, self donation and sharing on Facebook are awarded once.



LIVER LIFE
WALK»
COAST2COAST

June 5, 2021

1 WALK» 50 STATES » 45 MILLION STEPS

Track Your Steps

a. Under the thermometer, you will see another bar for your steps goal. By syncing or downloading the FitBit app to your phone, each step you take daily will be tracked. *If you are using the FitBit app, your phone MUST be on you for your steps to be counted in the experience center.*

b . If you do not have a Fitbit or are unable to download the app, you can manually enter in your steps at the end of each day. To do this, click "Manage Steps", enter the date and how many steps you took then click "Add".

My Event Headquarters

Fundraising Goal: \$150.00

Total Raised: \$120.00

Steps Goal: 450,000

Total Steps: 138,653

[Manage Steps](#)

Take Action Today and Earn Points For Incentives

- 100 POINTS: CUSTOMIZE your Personal Fundraising Page
- 200 POINTS: DONATE to yourself
- 300 POINTS: SHARE your Personal page on Facebook
- 10 POINTS: EMAIL through the LLW Experience Center*

EVERY \$1 RAISED = 10 POINTS
Click on the 'ACTIVITY' tab to access and redeem your points!

*Points are awarded for each email sent. Points awarded for actions such as customizing your page, self donation and sharing on Facebook are awarded once.

Date:

Steps:

ADD

Steps are counted from the date of your registration until the date of the event



1 WALK >> 50 STATES >> 45 MILLION STEPS

Highlights

2. "Highlights" provides another view of how much you have raised, number of donations you received and fundraising credits. You can also enter offline donations on this page by hitting "Enter Gifts". Note: These are only pledge dollars, users will need to mail all donations made via check to the American Liver Foundation.

IMPORTANT: All walk checks should include your name or team name in the memo section so funds can be properly credited to you/your team. All donations should be mailed to P.O. Box 299, West Orange, NJ 07052.

If your company has a matching funds program, please provide them with the PO Box address to ensure funds are received in a timely manner.

3. If you are on a team, this page will also include team information.

\$

Personal Fundraising

<https://liverlifewalk.org/coast2coast/support/#ajax1288>

Highlights:

Total Raised: **\$120.00**

Number of Donations: 3

Fundraising Credits: \$0.00

ENTER GIFTS

Latest Donors:

ELECTRA CUMMINGS <small>Wednesday February 3rd</small>	\$60.00
MARGARET JACKSON <small>Saturday January 16th</small>	\$30.00
ALISE JACKSON <small>Tuesday December 15th</small>	\$30.00

[Donation Report](#)

\$

Team Fundraising

<https://liverlifewalk.org/coast2coast/support/#teamalf>

Highlights:

Total Raised: **\$775.00**

Team Member Donations: \$775.00

General Team Donations: \$0.00

[General Team Donation Report](#)

[Team Member Donation Report](#)

Team ALF

Team Members: 9

[Team Member Report](#)

June 5, 2021

1 WALK » 50 STATES » 45 MILLION STEPS

Messaging

The Messaging tab in the Liver Life Walk Experience Center provides each walker with important updates regarding Liver Life Walk Coast to Coast. This tab will be updated often with fun challenges, activities and educational materials. Make sure to check this tab weekly so you don't miss out on any of the fun for this multi-week, at home event.

Communications

- Email
 - Click the email icon.
 - Import your address book from Gmail, Yahoo or Excel to send emails straight from the Liver Life Walk Experience Center. (Note: Importing from Gmail turns on the social sign for Google on the login page.)
 - Use customizable preloaded templates from the Liver Life Walk Experience Center to spread awareness, get donations and say thank you to donors. Each email sent from the Liver Life Walk Experience Center will earn you 10 points towards a walk incentive prize.

Weekly Updates Fundraising Stats Personal Page **Communications** Team Page Activity

Which of the following do you use to communicate with friends and family?

Email Facebook

[Email History](#)

Select a Template

4 - Donor Thank You

Subject:

Thank you!

Dear [RECIPIENTNAME],

Thank you for donating to my fundraising efforts on behalf of the American Liver Foundation (ALF). Your generous gift has helped ALF continue to push forward their efforts to provide research, education, advocacy, and support for the millions of Americans battling liver disease.

There is one thing you can do to help even more. Click here to see if your company offers a matching gift program or contact your human resources department to find out if your company will match your donation. You could double the impact you are making.

During this time of uncertainty, please know your donation means so much!

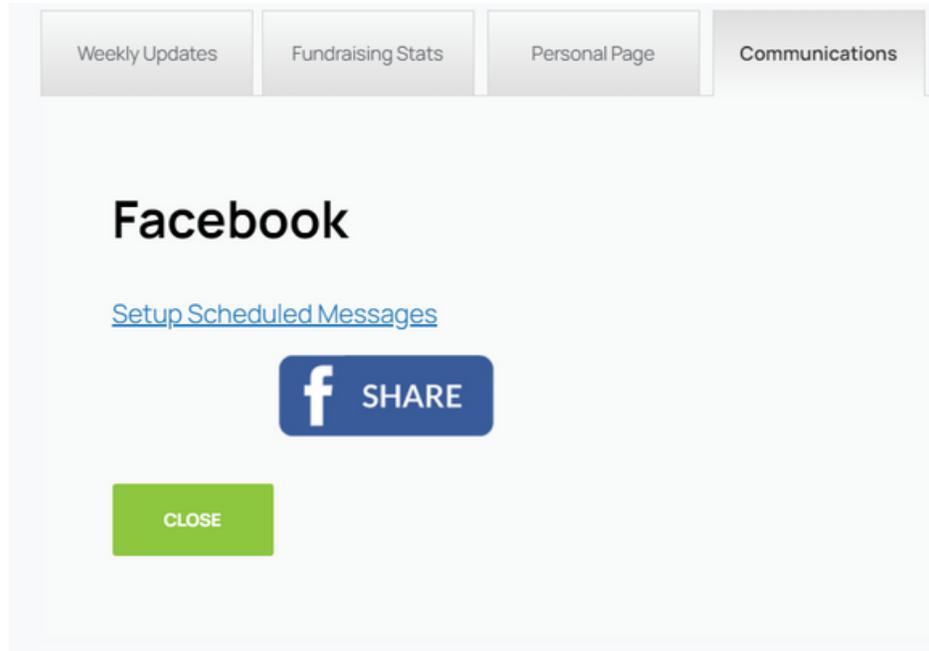


1 WALK » 50 STATES » 45 MILLION STEPS

• Facebook

- Click the Facebook icon.
- Sync your Facebook page to your Liver Life Walk Experience Center and write posts for all your followers to see how you are doing with your fundraising efforts. Your post will automatically link back to your personal fundraising page and you will earn 300 points towards a walk incentive prize. (Note:

Logging into Facebook to post activates FB social sign on login page.)



Liver Life Walk Badges

Badges show your potential donors how hard you're working! Get started and earn one of these badges today!



Facebook



Sent Email



Customized Page



Made Self-donation



Reached Goal



Synched to FitBit

Earn Incentive Points

Specific actions taken will earn you points that can be redeemed for an incentive prize once you reach 2,500 points.

- Shared via Facebook- 300 Points*
- Sent Email- 10 Points Per Email
- Customized Page- 100 Points*
- Received Donation- 10 Points Per Dollar Raised

**Points rewarded for actions such as self-donating, syncing to Facebook and customizing the personal/team page(s) are rewarded once.*



1 WALK >> 50 STATES >> 45 MILLION STEPS

Activity

Select the Activity tab for an overview of points earned, actions taken and the date you took them.

Posted	Activity	Points Earned
2/3/2021	Received Donation	+600
1/16/2021	Received Donation	+600
10/5/2020	Received Donation	+300
10/1/2020	Received Donation	+7000
10/1/2020	Received Donation	+300
8/10/2020	Upload Personal Photo	+100

Weekly Updates Fundraising Stats Personal Page Communications Team Page **Activity**

Available Points: 13,160
2021 Status: Silver

Grow Your Status
Starter: 1 points
Silver: 1,000 points
Gold: 2,500 points
Platinum: 5,000 points
Diamond: 10,000 points

Redeem Points

- Click "Redeem Points" to view incentive prizes available. Once you have accumulated at least 2,500 points you can begin redeeming prizes.
- Hit "Select" next to the item you want to redeem, then "Confirm" to complete redemption. The incentive prize will be mailed to the address associated with your registration. (Note: You can select more than one item if you have collected enough points. Example: If you have 10,000 points you can select two items for 2,500 points and one for 5,000 points.

Available Points: 13,310
2021 Status: Silver

[Redeem Points](#)

Level up at 2,500

Grow Your Status
Starter: 1 points
Silver: 1,000 points
Gold: 2,500 points
Platinum: 5,000 points
Diamond: 10,000 points

Available Points: 13,410 [Return to Activity Overview](#)

2021 Status: Silver [View Redemption History](#)

Item	Points	Description
RuMe Packable Bag	2,500	 SELECT
Lightweight Sling Backpack	2,500	 SELECT
Event Hat	2,500	 SELECT